

Information clause on the processing of Customers' personal data in connection with the preparation, conclusion and performance of Reservation, Development and Sale Agreements

Pursuant to Articles 13(1) and (2) and 14(1) and (2) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter referred to as GDPR), we would like to inform you that:

Wording used in this clause:

Controller – Buma Dajwór P.S.A.

Customer – a natural person whose personal data the controller processes for one or more of the following purposes

1. Personal Data Controller

The controller of the Customer's personal data is **Buma Dajwór P.S.A.** with its registered office in Kraków (30-415) at Wadowicka 6, entered in the register of entrepreneurs of the National Court Register kept by the District Court in Kraków, XI Economic Division under KRS number 0001017610.

2. How you can contact us

You can contact the Controller regarding your personal data processing in writing at the above-mentioned address or by e-mail at: daneosobowe@buma.com.pl

3. Purpose of data processing and legal basis

The Customer's personal data is processed in order to:

- to take action at the request of the Customer prior to the conclusion of the reservation agreement, development agreement, sale agreement, conclusion of the agreement as well as its proper execution (Article 6(1)(b) RODO) including investment financing, after-sales service;
- the necessity to comply with legal obligations incumbent on the controller, including tax obligations, archiving obligations (Article 6(1)(c) GDPR);
- to perform the legally justified interest of the controller or third parties (Article 6(1) (art. 6(1)(f) GDPR), which is to answer enquiries, maintain contact with customers, communicate properly, market own products, carry out audits and assert or defend claims.

4. Recipients of personal data

Recipients of personal data are: housing sales management and marketing supervision services, permanent office services and financial and accounting services, controlling services provider, IT services provider, software providers, subcontractors, notary offices, external auditors, law firms, banks and other entities cooperating in connection with the sale of premises.

5. Data retention period

The customer's personal data are stored for the duration of the contract and after its termination for the period of the statute of limitations for claims. Billing data for the period required by law under separate regulations, including in particular those relating to the retention of accounting documents and the fulfilment of tax obligations (i.e. for a period of 5 years from the end of the calendar year in which the tax obligation became current). In certain cases based on the legitimate interest of the controller, the data will be processed until the duration of the interest or the lodging of a legitimate objection related to the specific life situation of the customer.

6. Rights

- The customer has the right to access the content of his/her data and the right to rectify, delete or restrict their processing, the right to data portability, the right to object.
- The customer also has the right to lodge a complaint to the supervisory authority, which is the President of the Office for Personal Data Protection, if he/she considers that the processing of personal data concerning him/her violates the provisions of the GDPR.

7. Automated decision-making

Customer's personal data will not be processed by automated means for the purpose of making decisions, including profiling.

8. Is the provision of data voluntary or obligatory?

The provision of personal data by the customer is voluntary, although the lack of such data may make it impossible to take action prior to the conclusion of the contract, its conclusion as well as its proper execution.

9. Source of data

Personal data is provided directly by the customer. If the personal data does not come directly from the data subject, it means that it has been provided by the entity providing the services of premises sales management and marketing supervision, entities or persons cooperating in connection with the sale of premises. Ordinary data of data subjects necessary for the conclusion and performance of the Contract are processed.